

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Buying Time Attention: Accounts Payable 650 Massachusetts Ave NW #210 Washington, DC 20001



Advertiser	Dalton for Governor
Product	DALTON FOR GOVERNOR
Estimate Number	2209

Invoice #	116494-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116494
Alt Order #	06274894
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling	CIA - Mark PAID	

IDB#	
Advertiser Code	323
Product Code	326

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WRAL WRAL 5am News	5am - 5:30a					•			
	CLASS 3 CANDIDATE R9.26		10/00/10	10/14/10	4	1				
	WRAL		F	2 to 10/14/12 10/12/12	1x :30	5:10 AM	WDFG12TVENV105H	\$400.00		1
6	WRAL 5:30 News	530-6p	'	10/12/12	.00	0.107111	MDI GIZ I VERVIOSII	φ+00.00		•
•	CLASS 3 CANDIDATE R9.26									
				2 to 10/14/12	1x	1				
	WRAL		F	10/12/12	:30	5:39 PM	WDFG12TVENV105H	\$1,780.00		1
7	WRAL 6pm News (M-F) CLASS 3 CANDIDATE R9.26	6-630p								
	CLASS 3 CANDIDATE R9.26		10/08/12	2 to 10/14/12	1x	1				
	WRAL		F	10/12/12	:30	6:29 PM	WDFG12TVENV105H	\$2,225.00		1
8	WRAL CBS This Morning	7am - 9am								
	CLASS 3 CANDIDATE R9.26									
	MDAL		10/08/12 F	2 to 10/14/12	1x	<u>1</u>		# 005.00		
9	WRAL Dr. Phil	9-10a	F	10/12/12	:30	7:40 AM	WDFG12TVENV105H	\$665.00		1
9	CLASS 3 CANDIDATE R9.26	9-10a								
	OLINOS O GINNELENTE NO.20		10/08/12	2 to 10/14/12	1x	1				
	WRAL		F	10/12/12	:30	9:21 AM	WDFG12TVENV105H	\$335.00		1
13	WRAL Noon News	12p-1p								
	CLASS 3 CANDIDATE R9.26		10/15/10) to 10/01/10	4	1				
	WRAL		M	2 to 10/21/12 10/15/12	1x :30	12:59 PM	WDFG12TVENV105H	\$535.00	1	1
15	WRAL WRAL 5am News	5am - 5:30a		10, 10, 12	.00	12.00 1 10	WD1 G12 1 V L (V 10 3) 1	φοσο.σο		·
	CLASS 3 CANDIDATE R9.26									
				2 to 10/21/12	1x	1				
	WRAL		М	10/15/12	:30	5:14 AM	WDFG12TVENV105H	\$400.00		1
16	WRAL 5:00 First News CLASS 3 CANDIDATE R9.26	5-530p								

10/15/12 to 10/21/12



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16	WRAL 5:00 First News	5-530p	•			-				
	CLASS 3 CANDIDATE R9.26									
	WRAL		M	10/15/12	:30	5:28 PM	WDFG12TVENV105H	\$1,780.00		1
17	WRAL 6pm News (M-F)	6-630p								
	CLASS 3 CANDIDATE R9.26		10/15/10		_	1				
	WRAL		10/15/12 M	to 10/21/12 10/15/12	1x :30	6:28 PM	WDFG12TVENV105H	\$2,225.00		
18	WRAL Dr. Phil	9-10a	IVI	10/15/12	.30	0.20 FIVI	MDEGTS I VENVIOUR	φ2,223.00		1
10	CLASS 3 CANDIDATE R9.26	9-10a								
	OLAGO S GANDIDATE 119.20		10/15/12	to 10/21/12	1x	1				
	WRAL		M	10/15/12	:30	9:13 AM	WDFG12TVENV105H	\$335.00		1
19	WRAL WRAL 6a News Sat	6-8a						,		
	CLASS 3 CANDIDATE R9.26									
			10/08/12	to 10/14/12	1x	1-				
	WRAL		Sa	10/13/12	:30	6:53 AM	WDFG12TVENV105H	\$400.00		1
20	WRAL CBS This Sat Morning 8-9a	8-9a								
	CLASS 3 CANDIDATE R9.26									
	MDAI			to 10/14/12	1x	1-		445.00		
	WRAL		Sa	10/13/12	:30	8:21 AM	WDFG12TVENV105H	\$445.00		1
21	WRAL 6pm News (Sun)	6-630p								
	CLASS 3 CANDIDATE R9.26		10/09/12	to 10/14/12	1.	1				
	WRAL		Su	10/14/12	1x :30	6:15 PM	WDFG12TVENV105H	\$665.00		1
22	WRAL CBS Sunday Morning	9-1030a	Ou	10/14/12	.00	0.101 1	WDI GIZ I VENVIOSII	φοσο.σσ		•
	CLASS 3 CANDIDATE R9.26	3-1000a								
	02/100/0/0/11/2/2/11/2/20		10/08/12	to 10/14/12	1x	1				
	WRAL		Su	10/14/12	:30	9:48 AM	WDFG12TVENV105H	\$535.00		1
23	WRAL The Insider (1-130p)	1-130p								
	CLASS 3 CANDIDATE R9.26	•								
				to 10/14/12	1x	1				
	WRAL		Th	10/11/12	:30	1:11 PM	WDFG12TVENV105H	\$335.00		1
			We warrant that the ac-	tual broadcast info	ormation sho	wn on this invoice	was taken from the program log.			



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
23	WRAL The Insider (1-130p)	1-130p	•	•		•	•			
	CLASS 3 CANDIDATE R9.26									
26	WRAL Noon News	12p-1p								
	CLASS 3 CANDIDATE R9.26									
	MDAL		10/08/12 to		1x	1		\$505.00		
	WRAL		Th	10/11/12	:30	12:24 PM	WDFG12TVENV105H	\$535.00		1
27	WRAL 5:00 First News CLASS 3 CANDIDATE R9.26	5-530p								
			10/08/12 to		1x	1				
	WRAL		Th	10/11/12	:30	5:22 PM	WDFG12TVENV105H	\$1,780.00		1
30	WRAL CBS This Morning CLASS 3 CANDIDATE R9.26	7am - 9am								
			10/08/12 to		1x	1				
	WRAL		Th	10/11/12	:30	8:24 AM	WDFG12TVENV105H	\$665.00		1
31	WRAL The Insider (1-130p) CLASS 3 CANDIDATE R9.26	1-130p								
			10/08/12 to		1x	-1				
	WRAL		Tu	10/09/12	:30	1:18 PM	WDFG12TVENV105H	\$335.00		1
33	WRAL Noon News CLASS 3 CANDIDATE R9.26	12p-1p								
			10/08/12 to		1x	-1		•		
	WRAL		Tu	10/09/12	:30	12:52 PM	WDFG12TVENV105H	\$535.00		1
34	WRAL WRAL 5am News CLASS 3 CANDIDATE R9.26	5am - 5:30a								
			10/08/12 to		1x	-1				
	WRAL		Tu	10/09/12	:30	5:08 AM	WDFG12TVENV105H	\$400.00		1
35	WRAL 5:00 First News CLASS 3 CANDIDATE R9.26	5-530p								
			10/08/12 to		1x	-1				
	WRAL		Tu	10/09/12	:30	5:22 PM	WDFG12TVENV105H	\$1,780.00		1



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36	WRAL 5:30 News	530-6p				_				
	CLASS 3 CANDIDATE R9.26									
			10/08/12 to		1x	-1				
	WRAL		Tu	10/09/12	:30	5:43 PM	WDFG12TVENV105H	\$1,780.00		1
37	WRAL CBS This Morning CLASS 3 CANDIDATE R9.26	7am - 9am								
			10/08/12 to		1x	-1				
	WRAL		Tu	10/09/12	:30	8:59 AM	WDFG12TVENV105H	\$665.00	1	1
41	WRAL WRAL 5am News CLASS 3 CANDIDATE R9.26	5am - 5:30a								
			10/08/12 to		1x	1				
	WRAL		W	10/10/12	:30	4:58 AM	WDFG12TVENV105H	\$400.00		1
42	WRAL 5:30 News CLASS 3 CANDIDATE R9.26	530-6p								
			10/08/12 to	0 10/14/12	1x	1				
	WRAL		W	10/10/12	:30	5:41 PM	WDFG12TVENV105H	\$1,780.00		1
43	WRAL 6pm News (M-F) CLASS 3 CANDIDATE R9.26	6-630p								
			10/08/12 to		1x	1				
	WRAL		W	10/10/12	:30	6:08 PM	WDFG12TVENV105H	\$2,225.00		1
44	WRAL CBS This Morning CLASS 3 CANDIDATE R9.26	7am - 9am								
			10/08/12 to	0 10/14/12	1x	1				
	WRAL		W	10/10/12	:00				See MG 44.2	1
	WRAL		M CLASS 3 (10/15/12 CANDIDATE	:30 r8.23	8:47 AM	WDFG12TVENV105H	\$665.00	MG for 44.1 10/10	2
45	WRAL Dr. Phil CLASS 3 CANDIDATE R9.26	9-10a								
			10/08/12 to		1x	1				
	WRAL		W	10/10/12	:30	9:33 AM	WDFG12TVENV105H	\$335.00		1



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Aired Spots 29

> Gross Total \$26,940.00

Agency Commission \$4,041.00

Net Amount Due \$22,899.00 **Payment Terms 30 Days**